PRESS RELEASE

New Name, Proven Quality: Göbber Becomes Bon Sweet

Weissenfels / Eystrup, 11 November 2026. **Following Schwarz Produktion's acquisition of the Göbber group in 2025, the renowned manufacturer of jams and honey is getting a new name: From now on, the traditional company based in Eystrup, Lower Saxony, is trading as Bon Sweet GmbH. The name change also makes the ongoing integration into Schwarz Produktion's manufacturing network visible to the outside world.**

With its new name, Bon Sweet fits into the existing brand architecture of Schwarz Produktion's companies. The new corporate identity will be rolled out over the coming weeks, gradually increasing its visibility.

Volker M. Fiege, Director of Bon Sweet (formerly Göbber): "With the name Bon Sweet, we are building a bridge between our traditional craftsmanship and our future within Schwarz Produktion. For our employees, this step sends a clear signal: We are retaining our proven quality and recipes, while making even better use of our strengths through Schwarz Produktion's network."

A Clear Commitment to Employees and the Site

For the approximately 350 employees in Eystrup, some of whom are in the second or third generation of their family to work at the plant, the progress of the integration brings further positive prospects. Many employees will have attractive opportunities for further development within the corporate group. In addition, Schwarz Produktion will make significant investments in the site's infrastructure over the coming years. Bon Sweet will therefore remain firmly rooted in the region and be a reliable, committed employer in the future.

Michael Molsberger, Senior Vice President for Coffee, Baked Goods and Sweet Spreads at Schwarz Produktion: "By integrating Bon Sweet, we are bringing their many years of experience in the production of jams and honey into our corporate group, thereby expanding our product portfolio. At the same time, it is very important to us to be a crisis-proof employer bound by collective agreements for our colleagues in Eystrup, and a strong, reliable anchor in the region."

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About Schwarz Produktion Stiftung & Co. KG

Schwarz Produktion, part of Schwarz Group, is one of the leading food producers in Europe. Companies of Schwarz Produktion make a system-relevant contribution towards ensuring a reliable food supply.

More than 6,500 employees at 19 production sites reliably supply millions of people throughout Europe with high-quality foods. Using digital solutions, they ensure that the shelves at Lidl and

Kaufland are continuously stocked with a diverse product range, from mineral water, soft drinks and baked goods to chocolate, nuts, coffee, jams, honey, pasta, ice cream and much more.

Three plastics and recycling plants are also part of the company's own recycling loop, in which PET bottle bodies are manufactured completely from recycled materials. This is rounded off by a proprietary paper mill.

Schwarz Produktion Stiftung has its administrative headquarters in Weissenfels, Saxony-Anhalt.

More information can be found here.

Contact the press office: presse@schwarz-produktion.com